



GLOBAL ATLANTIC'S

Summer Training Camp

“Success is not owned, it’s leased. And, the rent is due every day.” JJ WATT

Even the players that wore 99, 23, 14 and 8 leveraged training camps on their path to greatness. Whether COVID-19 has slowed down your business or the normal summer swoon is the culprit, Global Atlantic has you covered.

Introducing **Summer Training Camp**, a weekly educational series designed to help educate and refresh you on ideas and concepts that will drive sales. We realize you might be at a different level ‘in your game’ so we are providing opportunities to work on your fundamentals (101 sessions) or learn some advanced play-calling (201 sessions). Please join us for one of the 45 minute sessions led by our advanced markets, product, and sales experts. When you register and attend a “workout” you will be entered into a drawing for fun and exciting prizes.

Training camp will run through the end of July. Some of the “trainings” are listed to the right. Don’t worry if you miss a workout, the sessions will be recorded. Watch your email for an invitation to each workout and a list of upcoming sessions. We are excited to bring you these classes and look forward to working out together this summer!

Mastering the Fundamentals

- Split Dollar 101
- Premium Finance 101
- Non-Qualified Executive Benefits 101
- Buy-Up/Multiplier IULs 101

Advanced Play Calling

- Split Dollar 201
- Premium Finance 201
- Non-Qualified Executive Benefits 201
- Buy-Up/Multiplier IULs 201

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